

# ups people

LIVING THE AFFLUENT LIFESTYLE

## The Power List

- Best Companies
- Top Brands
- Growing Businesses

### Recession-Proof Your Finances

### Enough is Enough

by Judge Marvin Arrington Sr.

### Tasha Smith

beats the odds

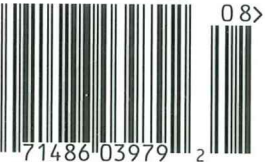
Get Carried **AWAY** on an island adventure

# Michelle Obama

**Wendy Raquel Robinson** gives the look of power a whole new meaning

AUGUST 2008

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**PLUS**  
Musiq Soulchild,  
Angela Bassett,  
Michelle Williams

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# Shop Talk

Put those days of scouring through sale racks and coming up short behind you. Shop It To Me is the answer to the bargain shopper's prayers. This smart Web site is a virtual personal shopper that brings more than 500 brands, from GAP to Gucci, to your fingertips. Women can shop for sizes including petite, plus-size and maternity, and there are even styles for men, infants and children. Just look out for the free e-mail service that notifies you when coveted items in your size go on sale. "We wanted to build a product that's fun and convenient and gives people great value and great deals that they would never see otherwise," explains founder Charlie Graham. Visit [shopittome.com](http://shopittome.com) to sign up.



—Tamara Crockett

## Switch It Up

The everyday flip-flop just got a stylish and fun revamp, thanks to the bright idea of mother-daughter team Liz and Lindsay Phillips. Born out of one of Lindsay's college art projects, Switchflops puts an end to having to buy a whole new pair just to fit your mood—or outfit. Cleverly designed using Velcro adhesive, all you do is attach any straps of your choice on the same sandal. And with about 50 straps in various colors in the collection, you're bound to find a perfect match. Get creative at [switchflops.com](http://switchflops.com).

—T.L.P.

## Tooth of the Matter

According to New Jersey-based dentist Dr. Bruce Freund, brushing with brightening toothpaste can remove surface staining on teeth, while flossing cleans between the teeth. But it'll take more than just these tips to get those dreamy pearly whites. Add some of these to your regimen for quick results.

—T.L.P.

1. Luster 1 Hour White, \$39.99 | drugstores
2. Arm & Hammer Whitening Booster \$4.99 | drugstores
3. Oral-B's new Triumph With SmartGuide \$149.99 | [oralb.com](http://oralb.com) for stores
4. Biotene PBF Mouthwash, \$8 | [biotene.com](http://biotene.com)
5. Osmotics Blue Copper 5 Lip & Tuck \$35 | [osmotics.com](http://osmotics.com)
6. Dr. Ken's Dental Floss Singles \$3.99 for a box of 20 | [drkens.net](http://drkens.net)



smoothes  
marks & scars

evens  
skin tone  
& moisturizes

heals  
& softens  
rough, dry skin

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